

i'm honoured to have been asked →

Hi Lindsay,

Thank you for your support and collaboration on our Spring titles. We've really appreciated all your thoughtful posts and reviews! I'm reaching out today to see if you'd be interested in a different type of collaboration. We're looking for influencers to help us promote Read for the Cure 2021—an inspiring, annual literary event series, presented by @penguinrandomca to raise funds for the Environment-Cancer Fund at the Cancer Research Society.

In exchange for at least one story post and one feed post asking your followers to buy tickets for the event or make a donation to the Cancer Research Society, we would love to offer you a free ticket to the first event on November 4th, and a PRHC package with a new book by each of the three authors that will be speaking at the event. The events run from November 4th - 18th. The lineup is a secret right now, but we'll be unveiling it on Thursday. 🤫


zgstories
Active yesterday

If you'd like to see if this collaboration is right for you, I invite you to check out the free virtual launch event happening this Thursday, June 10th at 8:00PM EST. Giller Prize-winner Souvankham Thammavongsa will be discussing her book, *How to Pronounce Knife*, and CBC's Lucy Van Oldenbarneveld will be unveiling the fall lineup.

You can learn more about the fundraiser or register for the free launch at ReadfortheCure.ca. Please let me know if you would be interested in this collaboration in support of the Cancer Research Society! And, if you have any questions, let me know.

All the best,

Ryann



Read for the Cure
Read for the Cure is an inspiring, annual literary event series, presented by Penguin Random House Canada. This year's conversations will connect



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