

i THINK
I THINK

if **i** lose my mind. will **i** lose me?



BY **LINDSAY** WINCHERAUK

ABOUT A BOY



*A boy is born in a secret place. A dark place. A sad place.
His Mother is his Sister. Making her his Sister + his Mother.
His Father is his Grandfather.*

His Grandmother is just his Grandmother.

His Brothers used to be just Brothers. But then it is discovered they might be Uncles as well.

That turned them into Brunkles.

His Sisters used to be just Sisters. But then it is discovered they might be Aunts as well.

That turned them into Sisaunts.

The boy is never meant to know the truth because his birth brings with it, shame.

How could any of them be, okay?

Especially, the boy and his Grandmother?

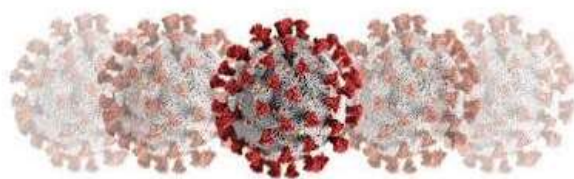
HUMANITY + RACISM
HUMANITY + RACISM

C'MON **WE ARE** BETTER THAN THIS
C'MON **WE ARE** BETTER THAN THIS



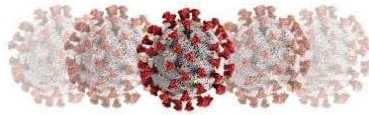
PSA

THE IDES OF MARCH



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MARCH 2020

I have decided, at least for me, to no longer engage in Social Media debates with people about the severity of Covid-19 versus anything and everything infectious that has ever happened before. It's pointless. It is creating more anxiety and fear.

Like many people, not all, I found I was spending too much time looking at this pandemic. So, what am I going to do instead?

I DON'T CARE WHO IS RIGHT OR WRONG?

SO INSTEAD

A POSITIVE MESSAGE

1

WE ARE NOT ALL GOING TO DIE

UNFORTUNATELY: SOME WILL

PLEASE BE COGNIZANT OF THAT

2

MOST PEOPLE ARE ANXIOUS AND SCARED

THAT IS A GIVEN

HOW COULD WE NOT BE?

SO

STAY INFORMED

LIMIT TIME LOOKING AT IT

MEANING?

LIMIT YOUR MEDIA TIME

TOO MUCH MEDIA INCLUDING SOCIAL MEDIA

FEEDS STRESS

INCLUDING TRYING TO CONVINCE OTHERS THAT

PREVIOUS INFECTIOUS DISEASES WERE WORSE

SO

LISTEN + PRACTICE WHAT WE ARE BEING TOLD TO DO

3

THE ECONOMY IS GOING TO TAKE A BEATING
THE ECONOMY IS GOING TO TAKE A BEATING

THIS HAS HAPPENED AND WILL CONTINUE TO HAPPEN

SO

TO LESSEN THE EFFECT

BE PRUDENT

ADJUST YOUR BEHAVIOUR

BE AWARE EVERYONE IS IN THE SAME BOAT

SO

BE AWARE EVERYONE IS IN THE SAME BOAT

BUY SUPPLIES. BUT DON'T HORDE.

DON'T BE SELFISH

SUPPORT LOCAL BUSINESSES HOWEVER YOU CAN

EXCEPT, DON'T GO IN LARGE GROUPS

AND REMEMBER

FEWER PEOPLE WILL DIE

IF WE DON'T FLOOD THE EMERGENCY ROOMS

IN BC WE ARE AT 1 DEATH
LET'S KEEP IT THAT WAY

4

THIS IS NOT A MARKETING SCHEME
ORCHESTRATED BY THE TOILET PAPER INDUSTRY
NOTHING NEEDS TO BE SAID HERE

5

BE KIND

EVERYONE'S EXPERIENCES AND FEARS ARE DIFFERENT
TRY TO REMEMBER THAT

6

YOU MIGHT SCREAM

WHO ARE YOU?
I'M A PERSON, JUST LIKE YOU
I'M NOT LIVING IN FEAR
BUT
I'D RATHER SEND A POSITIVE MESSAGE
INSTEAD OF
ENGAGING IN A DEBATE ABOUT
THE SEVERITY OF THIS GLOBAL PANDEMIC
I DON'T CARE WHO IS RIGHT OR WRONG?
SO INSTEAD
A POSITIVE MESSAGE

WHO IS LINDSAY WINCHERAUK?

Lindsay Wincherauk is a fearless writer. He has published two books and has had more than eighteen OPEs appear in major commuter newspapers. Lindsay wasn't born with a silver spoon in his mouth. His father (who wasn't his father) worked as a mechanic. His mother (who wasn't his mother) worked as an excellent chef in a diner. In fact, his birth was in a secret place where | society deemed | unfit mothers were sent to give birth in isolation — shading families from shame. If the babies survived being born, usually, they were sold to wealthy Americans or adopted out to farm families.

Lindsay's life began with a lie.

Despite Lindsay's perilous beginnings, starting with deception, Lindsay knew no better and went through life excelling at things, usually in two-year stints. Be that athletics (hall of fame, record holding, one-eyed quarterback), scholastically, career-wise (generating more than \$70 million in revenue for one company), socially, + without question: creatively!

Lindsay's challenging beginning instilled in Lindsay heaping doses of compassion and empathy. Lindsay's life starting out as a lie gave him a keen sense to spot BS from miles away. It also provided him with a dry sense of humour and an understanding those born with silver spoons in their mouths will never be self-aware enough to understand (or admit) their good fortune.

During Lindsay's work career, he was well-liked by all coworkers. Lindsay was also well respected by his diverse collection of clients, developing several fantastic friendships, primarily because Lindsay is known for his unflinching integrity and ability to hold conversations on most topics.

Lindsay's life mantra is:

The most valuable part of life is the fabulous people we meet during our journeys. If you treat people with respect (leaving judgment at the door), and more importantly, by opening doors for those less fortunate or who can't speak up for themselves, you are living a good, compassionate life. Making money at all costs is not the only thing mattering. Life can be difficult + devastatingly unfair.

Lindsay believes sharing vulnerability is what makes us human. Lindsay will never shy away from being honest about his pain.

Lindsay also believes we must stand up for ourselves, + more importantly, for those who are too burdened by the injustices of life, they can't find the strength to stand up for themselves.

SOME THINGS LINDSAY IS MOST PROUD OF ARE WHEN:

- A sixty-year-old employee of his, who had entered a point of life where life had become more struggle than joy (it happens to all of us as we age), said to Lindsay, *"I must thank you. I've listened to how you treat people, + by listening, I've learned so much about compassion and patience. Thank you. I consider you a great friend."*
- Another employee who was struggling with addiction thanked Lindsay for his kindness, presenting Lindsay with a Christmas card from him and his girlfriend. Tucked inside the card: lottery tickets.

LINDSAY WINCHERAUK, compassionate, empathetic, well-read, kind, blessed with unflinching integrity, humour in balance, loved by coworkers + friends alike.

Lindsay will always stick up for the underdog. Lindsay understands there are countless older people suffering job loss because COVID gave some companies an opportunity to – Lindsay thinks it is essential to draw attention to this life-threatening issue by being the voice for those too broken to speak up for themselves.

Lindsay is currently pitching four manuscripts to publishers and literary agencies. One of the manuscripts (he can't talk about) will blow the roof off the predatory practices of – Lindsay is writing relentlessly and is also pitching OPEDs and short stories, fiction, + non to literary magazines around the globe.

Lindsay has appeared on Breakfast Television, radio programs in Montreal, + several others in the Vancouver area. Lindsay has also been a featured guest on CKNW + CBC, both on several occasions. And Lindsay was a vital witness of a Hate Crime. This led to the first Hate Crime conviction in Canadian legal history, resulting in him being a speaker at an Enough is Enough Rally (anti-violence rally) with dignitaries, politicians, law enforcement, and community leaders in front of a crowd of approximately five thousand.

Lindsay was the **#1 MIXED-TAPE DJ** at the **UNIVERSITY OF SASKATCHEWAN** for most of the nineteen-eighties, a fact bringing him joy.

Lindsay resides in Vancouver.
